



Job Title: Marketing/PR Intern

SUMMARY:

Cat 5 Studios is a game and video production company specializing in video and games that spins results for your company. Our talented team creates authentic and creative animated videos and games to help people, agencies, organizations, and companies grow their dreams and deliver their messages effectively worldwide.

RESPONSIBILITIES:

- Create buyer personas for target demographics
- Research & create inbound social media content
- Load into scheduling platform, monitor & manage content
- Prepare blog articles, white papers, and eBooks
- Research & assist with preparation of organization outreach strategies
- Research and prepare marketing sales/fundraising collateral for profit & nonprofit entities
- Assist with branding campaigns
- Acquire relationship building sales strategies
- Prepare reports of findings, illustrating data graphically & translate complex findings into written format;
- Seek and provide information to help companies determine their position in the marketplace;
- Gather data on competitors and analyze their prices, sales, and method of marketing and distribution
- Collect and analyze data on customer demographics, preferences, needs, and buying habits to identify potential markets and factors affecting product demand
- Devise and evaluate methods and procedures for collecting data, such as surveys, opinion polls, or questionnaires, or arrange to obtain existing data.

REQUIREMENTS:

- For school credit
- Work 16-20 hours per week (flex schedule)
- Must be pursuing a bachelor's degree with a GPA of at least 3.0
- Possess superhero organization, detail oriented, adaptable, and flexible skills
- Have excellent communication skills: listening, verbal, and written
- Must have social media presence on any of the following channels: Facebook, Twitter, Instagram, LinkedIn, or YouTube.
- You are comfortable working in a startup environment, where things change quickly.

WHAT WE OFFER:

We offer experiential, service learning, and apprenticeship opportunities.

- Career development and mentoring to ensure you earn job skills to help you obtain an entry level position



- A portfolio of deliverables as part of your experience portfolio
- Business casual dress code every day at our weekly team meeting with cloud-based drive
- Flexible work schedule
- Food at our team meetings
- Ability to work across other departments and participate in leadership & management opportunities
- Attend networking events
- Work with leadership team
- A relaxed work environment that fosters a balance between hard work and fun
- Develop leadership skills
- Establish measurable results that transfer to real lines on your resume
- Earn certifications for your resume
- We give back to our community and volunteer and get together once a month to just hang with each other.

SOUND LIKE YOU?

Submit your resume to careers@cat5studios.com or go to our website <https://www.cat5studios.com>